



Rayat Shikshan Sanstha's
Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burli)

Department of Commerce

Date 02/08/2024

Report on Debate Competition: E-Commerce vs. Traditional Retail

The Department of Commerce, Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli), organized an engaging debate competition on the topic "E-Commerce vs. Traditional Retail" for the students of B.A. and B.Com. on 31st July 2024 in the Audio Visual hall of the College. 44 students from B.A. and B.Com. streams actively participated and passionately expressed their views on the subject.

Debate Summary:

The debate began with an insightful opening by the B.A. students, who argued in favor of **E-Commerce**, highlighting its accessibility, convenience, and the global reach it provides. Amol Patil, one of the speakers from B.A., emphasized how e-commerce platforms allow consumers to shop from the comfort of their homes and provide more competitive prices than traditional retail stores. Akshay Shinde added that the vast availability of products online gives consumers more options and better deals.

Shubham Koli further elaborated that e-commerce empowers small businesses to enter the market without the need for expensive physical storefronts. She pointed out that technological advancements have enhanced customer satisfaction by providing personalized shopping experiences and efficient delivery services.

On the other hand, the B.Com. students advocated strongly for the benefits of traditional retail. Vedika Arbune argued that traditional retail ensures a personal touch that e-commerce platforms often lack. He emphasized the importance of building trust through face-to-face interaction and the ability to physically inspect products before purchasing.

Vaishnavi Patil supported this view by explaining how traditional retail helps foster local economies and communities, providing jobs and supporting small businesses in the area. Rutuja Jadhav also argued that traditional retail caters to consumers who prefer instant gratification by allowing them to take home their purchases immediately, rather than waiting for shipping.

The debate grew more dynamic as both sides presented counterarguments. Arati Bhosale from B.Com. rebutted the B.A. students' claims by highlighting the privacy and security

concerns associated with online shopping, such as data breaches and scams. Meanwhile, Sarang Patil from B.A. argued that these concerns could be mitigated with improved cybersecurity measures.

In conclusion, both sides presented well-reasoned arguments. The B.A. students, in favor of e-commerce, stressed the importance of adapting to the digital age, while the B.Com. students defended the value of traditional retail in maintaining consumer trust and supporting local economies.

The competition provided a platform for students to develop their critical thinking and public speaking skills. It also fostered a deeper understanding of the changing dynamics of the retail industry.

The event was a great success, and the students left with a broader perspective on the future of commerce in both the digital and physical realms.

The competition was presided over by I/C Principal Prof. Dr. U. V. Patil, who provided valuable guidance throughout the event. The esteemed judging panel included Dr. P. B. Patil, Dr. N. H. Kumbhar, and Dr. A. S. Kamble, whose expertise added depth to the evaluation process. Mr. B. D. Patil compered the competition. Dr. D.M. Kone and Dr. The program concluded on a gracious note with a heartfelt vote of thanks delivered by Smt. P. D. Pudale, acknowledging the contributions of all participants.

Outcomes of the Activity:

1. **Critical Thinking:** Students improved their analytical skills by debating e-commerce and traditional retail.
2. **Communication Skills:** The event enhanced students' public speaking and presentation abilities.
3. **Commerce Insights:** Participants gained a better understanding of current trends in both digital and traditional retail.
4. **Collaboration:** The competition fostered teamwork and intellectual engagement across disciplines.

Beneficiaries:

**44 Students from
B.Com.I and B.A. I**





Students of B.Com. I and B.A. I Participated in Debate Competition (31.07.2024)



Student expressing his view during Debate Competition (31.07.2024)

Rutke
 Head,
 Head of the Department
 Dr. Patangrao Kadam Mahavidyalaya
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Peti
 I/C Principal
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