



Department of Political Science

NOTICE

Date: 24/08/2027

Digital Content Writing Workshop

All the students are hereby informed that a Digital Content Writing Workshop is being organized by the college. The workshop will provide guidance on effective writing for digital media, blog writing, social media content, writing styles, and digital content creation.

Date: 25/08/2027 Time: 10:00 a.m.

Venue: College Auditorium

HoD



रयत शिक्षण संस्थेचे

डॉ. पतंगराव कदम महाविद्यालय रामानंदनगर (बुर्ली)

वार : मंगळवार

दि. 25/ 08/ 2026

“डिजिटल मजकूर लेखन कार्यशाळा”

कार्यक्रम पत्रिका

प्रतिमापूजन : उपस्थित मान्यवरांच्या हस्ते

प्रास्ताविक : प्रा. आर.एम.पवार

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स्थळ : ऑडिओ व्हिजुअल हॉल

वेळ : सकाळी १० वाजता



Rayat Shikshan Sanstha's

**Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burli)**



Organized Jointly by the Department of Political Science & History
and IQAC

“Digital Content Writing” Workshop

Date: 25 August 2026

The Department of Political Science & History and IQAC of Dr. Patangrao Kadam College, Ramanandnagar-Burli, jointly organized a workshop on “Digital Content Writing” on 25 August 2026 for the students. The main objective of the workshop was to create awareness among students about digital content writing, Artificial Intelligence (AI), and various opportunities for employment and income generation through digital platforms in the modern digital era.

The workshop was organized under the guidance of **Dr. U. V. Patil, Principal**, and with the support and cooperation of **Dr. Shital Patil, HoD of Political Science**. The programme was graced by the presence of **Dr. Gauri Patil, Vice-Principal**, and **Dr. Dinesh Sasane, IQAC Coordinator**.

The programme was anchored by **Prof. Bhagashri Kumbhar**, while the **introduction and welcome address** was delivered by **Prof. Rajesh Pawar**. In his introductory remarks, he highlighted the growing importance of Digital Content Writing, the various digital opportunities available for students, and the objectives behind organizing the workshop.

First Session

In the **first session**, the Chief Guest and Resource Person, **Dr. Sonali Jadhav, Shivaji University, Kolhapur**, guided the students on the topic of **Digital Content Writing**. She explained the nature and importance of digital media, the characteristics of effective digital writing, proper presentation of content, understanding the needs of readers, and the effective use of various digital platforms.

Second Session

In the **second session**, **Prof. Kokare S. S., Assistant Professor, Dr. Patangrao Kadam College, Ramanandnagar-Burli**, delivered a session on “AI Content Creation and How to Earn Income through It.”

At the end of the programme, **Prof. Suchitra Yadav** proposed the **Vote of Thanks**. She expressed her gratitude to the Chief Guest **Dr. Sonali Jadhav**, Principal **Dr. U. V. Patil**, Vice-Principal **Dr. Gauri Patil**, Head of the Department **Dr. Shital Patil**, **IQAC Coordinator Dr. Dinesh Sasane**, **Prof. Kokare S. S.**, **Prof. Bhagashri Kumbhar**, **Prof. Rajesh Pawar**, all faculty members, organizers, and participating students.

Programme Outcomes

1. Students gained a basic understanding of **Digital Content Writing** and its importance in the present digital era.
2. Students developed awareness about the **principles and techniques of effective digital writing** and content presentation.
3. Students learned about the role and applications of **Artificial Intelligence (AI) in content creation**.

Beneficiaries – 40 Students



[Signature]

HOD

[Signature]
 Principal,
 Dr. Patangrao Kadam Mahavidyalaya
 Ramanandnagar (Burli)
 Tal. Palus, Dist. Sangli.