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Principal Prof. Dr. U. V. Patil
M.A., SET, Ph.D.

Outward No.



Education through self-help is our motto - KARMAVEER

Rayat Shikshan Sanstha's

Dr. Patangrao Kadam Mahavidyalaya,

Ramanandnagar (Burli) Tal. Palus Dist. Sangli 416 308 (Maharashtra)

Affiliated Shivaji University, Kolhapur

Founder: Padmabhushan Dr. Karmaveer Bhaurao Patil (D. Litt.)

• Email: ascc_rnagar@ymail.com • Website: www.asccramanandnagar.in

Index no. junior J 22 07 001, MCVC J 22 07 901, Udise-27350604007



Date:

DEPARTMENT OF BCA

Organized

Guest Lecture on

"Web Technologies, SEO, Digital Marketing".

REPORT

Date: 10/03/2025

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli) Department of BCA in collaboration with IQAC organized by **Guest Lecture on "Web Technologies, SEO, Digital Marketing"**. On 8th March 2025. The main purpose of this Guest Lecture is to provide insights into modern web development, search engine optimization, and digital marketing strategies to enhance online presence, business growth, and career opportunities.

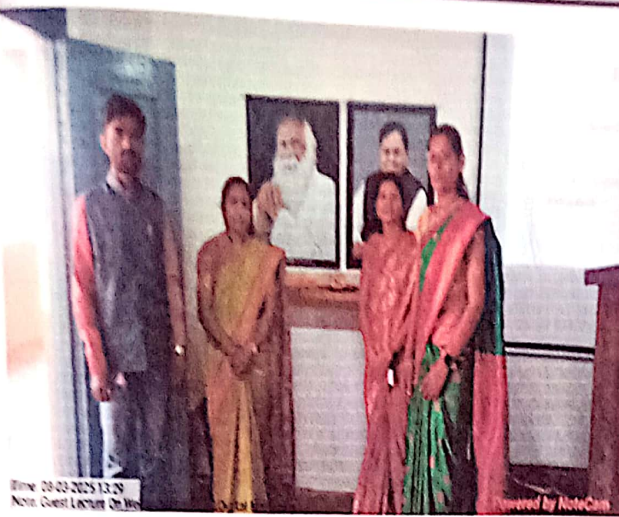
The introduction & welcome of this workshop was done by Miss. Kadam A. P. HOD of BCA Department Prof. Borade N.S Felicited **Vishal Patil Sir**.

The vote of thanks was proposed by Mrs. Jadhav S. S. A total of 54 students participated in this guest lecture.

Programme Outcomes:

- ❖ Students will understand web technologies, SEO techniques, and digital marketing strategies to build and optimize websites.
- ❖ Students will gain practical skills to enhance online visibility, drive traffic, and grow businesses in the digital space.

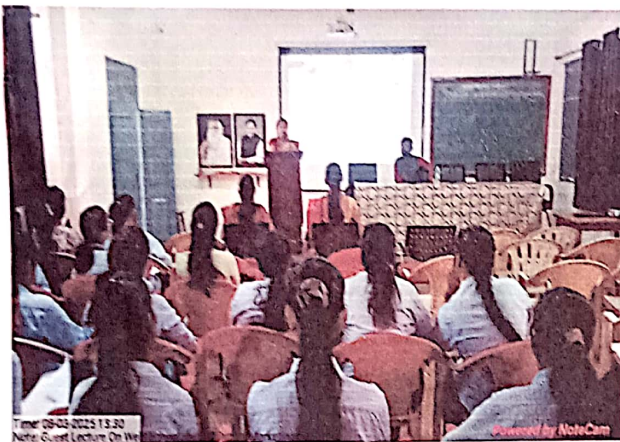
Beneficiaries: 54 Students



The Inauguration was done by dignitaries



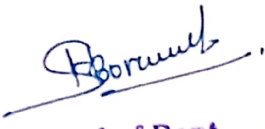
Prof. Borade N.S Felicited Vishal Patil Sir



Introduction speech was done by Prof. Borade N.S



Vishal Patil Sir Guides to students


Head of Dept.
Department of BCA
Dr. Patangrao Kadam Mahavidhyalaya,
Ramanandnagar (Burli)


Principal
Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli)



Rayat Shikshan Sanstha's

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli)

DEPARTMENT OF BCA

2024-25

BCA – II/III

Date: - 6/03/2024

NOTICE

All Students of BCA-II/III are hereby informed that, organized Guest lecture on **Web Technologies, SEO , Digital Marketing** on 08/03/2025 at 2.00 pm attendance is compulsory for all students.

Head of Dept.
Department of BCA
Dr. Patangrao Kadam Mahavidhyalaya
Ramanandnagar (Burli)

Principal,
Dr. Patangrao Kadam Mahavidhyalaya
Ramanandnagar (Burli)
Tal. Palus, Dist. Sangli



Rayat Shikshan Sanstha's

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli)

Department of BCA

2024-2025

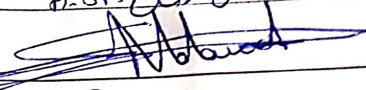
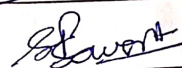
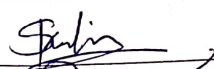
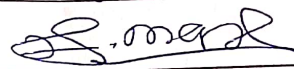
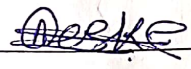
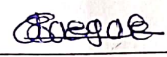
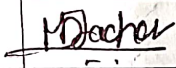
Guest Lecture on Web Technologies, SEO, Digital Marketing

Attendance Sheet (BCA-II)

Date : 08/03/2025

Sr. No.	Name of the Student	Signature
1]	shreya Dilip sadamate	<u>SDS</u>
2]	Ankita Hanmant Patil.	<u>ABH</u>
3]	Bhumika Vinod Jadhav.	<u>B. Jadhav.</u>
4]	Sanika Maruti Shivade	<u>Sanika</u>
5]	Omkar Mane	<u>Omane.</u>
6]	Shreeyash Ichubikar	<u>Shri</u>
7]	Pratimesh Raksha	<u>PRaksha</u>
8]	Shreeram Savant.	<u>Savant</u>
9]	Purva Mane	<u>Purva</u>
10]	Ramapath Singh	<u>Rajind</u>
11]	Sanika Anil Jadhav	<u>Jadhav</u>
12]	Uma Ambarish Joshi	<u>Uosm</u>
13]	Rutuja Rajendra mali	<u>R. mali</u>
14]	Vaishnavi Arun Yadav	<u>Vaishnavi</u>
15]	Harshada Hanmant Arbune	<u>Harbune</u>
16]	Shweta vijaykumar saunkhe	<u>SS</u>
17]	Nikita dattatray chavan	<u>chavan</u>
18]	Shrutika Jaysingh arbune	<u>Shrutika</u>
19]	Pranjali Maruti Ingale	<u>P. Ingale</u>
20]	Rajput Pratiksha Ramsing	<u>P.R. Rajput.</u>
21]	Teju Sunil Ingale	<u>Teju</u>
22]	Kaetiki Sanjay Sawant	<u>Sawant</u>
23]	Komal Vikas Bhosale	<u>K.v. bhosale</u>



237	Vighnesh Lad	
247	Sahil Majawar	
257	Harshad Kamble	HRKamble
267	Audhat Kamble	
277	Harshad Gurav	H.G. Gurav
287	Shivam Nataraj	
297	Shriram Sawant	
307	Shreeyash khubikar	
317	Prathmesh Rakshe	
327	Omkar Mane	
337	Nayan Maske	
347	Dipali saegoe	
357	Madhura Jadhav	



Rayat Shikshan Sanstha's

Dr. Patangrao Kadam Mahavidyalaya, Ramanandnagar (Burli)

Department of BCA

2024-2025

Guest Lecture on Web Technologies, SEO, Digital Marketing

Attendance Sheet (BCA-III)

Date : 08/03/2025

Roll No.	Name of the Student	Signature
2501	ARBUNE HARSHDA HANMANT	<u>Harbune</u>
2502	ARBUNE SHRUTIKA JAYSING	<u>Arbune</u>
2503	CHANNE SHRUTIKA DEEPAK	<u>Schanne</u>
2504	CHAVAN NIKITA DATTATARYA	<u>Nchavav</u>
2505	CHOUGULE KETAKI MAHAVIR	<u>Konhoughule</u>
2506	DANDEKAR SANIKA JAY	<u>Danadekar</u>
2507	DIWAN DIPALI PRABHAKAR	<u>D. P. Diwan</u>
2508	HAWALDAR UTKARSHA SUKHDEV	<u>Hawalder</u>
2509	INAMDAR SAKSHI VINAYAK (RUPALI)	<u>Inamdar</u>
2510	INGALE TEJASWINI SUNIL	<u>Tejaswini</u>
2511	JADHAV BHAGYASHRI ANIL	<u>Bhaghar</u>
2512	JADHAV POOJA ARVIND	<u>Beehar</u>
2513	JADHAV SANIKA ANIL	<u>Sadhar</u>
2514	JEDAGE SHIVRAJ MAHALAPPA	<u>Jedage</u>
2515	JOSHI UMA AMBARISH	<u>Joshi</u>
2516	KAMBALE PRAJWAL PRAKASH	<u>Preamble</u>
2517	KAMBLE AVDHUT TANAJI	<u>Akamble</u>
2518	KAMBLE HARSHAD RAVINDRA	<u>Harshya</u>
2519	KHATAL SUDHANSHU VITTHAL	<u>Khatal</u>
2520	LAD VIGHNESH LAXMAN	<u>Vlad</u>
2521	LOHAR GAYATRI DIPAK	<u>Lohe</u>
2522	MALI RUTUJA RAJENDRA	<u>PRMali</u>
2523	MALI SARANG DADASO	

2524	MANE RUTUJA PRADIP	<u>R.P. Mane</u>
2525	MASKE NAMRATA RAVAJI	<u>N. Maske</u>
2526	METE NIKHIL JOTIRAM	<u>N. Mete</u>
2527	MUJAWAR SAHIL MAHAMAD	<u>Sahil</u>
2528	NADAF AARAJU ANSAR	<u>N. Adaf</u>
2529	NADAF AJARUDDIN MAJJID	
2530	NADAF ALFEJ HAMID	
2531	NALAWADE VAISHNAVI VIJAY	<u>N. Lawade</u>
2532	NENE SANIKA RAJESH	<u>S. Nene</u>
2533	PANDHARE HEMLATA HANMANT	<u>H. P.</u>
2534	PATHAN MUHAMMADJAI ABDULMUJIB	
2535	PATIL SAKSHI SURESH	<u>S. Patil</u>
2536	PATIL VAISHNAVI VITTHAL	<u>V. Patil</u>
2537	PATIL ANURADHA SAMBHAJI	
2538	PATIL DIKSHA DATTATRAY	<u>P. Patil</u>
2539	PATIL SANIKA BHIMRAO	<u>S. B. Patil</u>
2540	PATIL TANUJA SUNIL	<u>T. Patil</u>
2541	PAWAR SAMIKSHA KUNDALIK	<u>P. Pawar</u>
2542	PAWAR SAYALI ARJUN	<u>P. Pawar</u>
2543	RAJPUT PRATIKSHA RAMSING	<u>P. R. Rajput</u>
2544	SAGARE SOURABH ANIL	<u>S. Sagare</u>
2545	SALUNKHE SHWETA VIJAYKUMAR	<u>S. Salunkhe</u>
2546	SAWANT ANISHA SURESH	<u>A. Sawant</u>
2547	SAWANT KARTIKI SANJAY	<u>S. Sawant</u>
2548	SURYAWANSHI SAKSHI DILIP	<u>S. Suryawanshi</u>
2549	SUTAR OM SANDIP	<u>O. Sutar</u>
2550	UGAR JIVAN SUBHASH	<u>J. Ugar</u>
2551	YADAV VAISHNAVI ARUN	<u>A. Yadav</u>